



**East Perth Football District
& WA Football Commission**

**Primary Schools AFL
Football Information
Booklet 2012**

EAST PERTH DISTRICT CONTACTS

East Perth Football Club Office
Medibank Stadium, Vincent Street, Leederville
PO Box 447, Leederville, WA, 6903
Phone: 9443 2259 Fax: 9443 4552



District Manager:

Troy Starcevich 0419 967 720
tstarcevich@eastperthfc.com.au

District Development Officer: ** Oversees all school programs

Brendan McFaull 0430 868 512
bmcfaull@eastperthfc.com.au

*For more online info about all schools programs,
please go to www.wafootball.com.au*

GROW THE GAME: *Get kids to play footy – it's fun, free and safe*

The West Australian Football Commission invites all primary schools in Western Australian to become involved in Australia's greatest game through its FREE programs in 2012. They are conducted by fully accredited development staff and WAFL/AFL players with their own equipment.

Your Primary School can be involved by copying completed participation forms in this booklet and faxing them to your East Perth Football Development Officer. Alternatively, visit www.wafootball.com.au and go to School Programs section.

Join over 1000 teachers who have become AFL School Ambassadors, ensuring football becomes part of your curriculum all year round.

We are sure that you will enjoy participating in the fun, free and safe football programs throughout 2012 together with the West Australian Football Commission and your WAFC Football Development staff member.

Clayton Anderson
Schools Competitions Manager

Our Sponsors

The provision of football participation programs within schools across Western Australia would not be possible without the support of the following partners:-



ABOUT FOOTBALL IN WESTERN AUSTRALIA

The WAFC (West Australian Football Commission)

The West Australian Football Commission is the caretaker of football throughout the State and responsible for the overall development of the game.

The rich history of football in the community of Western Australia stretches back to 1895. Today it is the most popular sporting code in Western Australia with more than 136,000 active participants each week during the season - more than double any other sport.

The WAFC plays an important role in funding the ongoing development of football in all communities. This ensures that football is the best resourced sporting code in the State and can have the most active role in building better communities through various development programs.

The WAFC is a not for profit sports association. It is incorporated under the Associations Incorporation Act and governed by a volunteer board that oversees the operation of all football activities throughout the State.

The WAFC's role includes ownership of the State's two AFL teams - West Coast Eagles Football Club and Fremantle Football Club (Dockers), guiding the West Australian Football League (State league competition), overseeing community football, managing umpiring and football development through participation and the talent pathway and acting as the manager of Paterson's Stadium.

This results in a significant social benefit and the creation of better communities through the active promotion of the sport and its associated values of teamwork, responsibility, respect, leadership, commitment and community participation.

For online info please go to www.wafootball.com.au



ABOUT THE EAST PERTH FOOTBALL DISTRICT

The East Perth Football District is one of nine football districts in the Western Australian metropolitan area. Our population is made up of 9 Senior Clubs, 9 Junior Clubs, 51 Primary Schools and 16 Secondary Schools.

Our District Boundaries:-

Western: Hepburn Ave, Mirrabooka Ave, Marangaroo Dve, Wanneroo Rd, Mitchell Fwy

Northern: Maralla Rd, Local Govt boundary

Eastern: Henley Brook Rd, Gnangara Rd, Lord St, Benara Rd

Southern: Swan River from Narrows Bridge to the City of Bayswater Local Govt boundary



EAST PERTH SUB-DISTRICT CLUSTER MODEL

The sub-district cluster model was introduced in the East Perth District in 2011. Each Primary School is clustered geographically to its closest local junior club, and that club is then asked to play an active support role to the school. Royal Ambassadors are appointed to be the main link between clubs and schools, are your peers and are a great source of football information for all schools.

The East Perth District Royal Ambassadors for 2012 are:-

Ballajura JFC	Rebecca Altham	Illawarra PS
Bayswater-Morley JFC	Jo McCluskey	St.Columba's CPS
Beechboro JFC	Jamie Maidens	East Beechboro PS
Coolbinia JFC		
Ellenbrook JFC	Michelle Head	Ellen Stirling PS
Morley JFC	Peter Harty	West Morley PS
Mt.Hawthorn JFC	Anita Putt	Mt.Hawthorn PS
Mt.Lawley-Inglewood JFC		
Noranda JFC	Jeff Scott	Camboon PS

PRIORITIES FOR THE EAST PERTH DISTRICT DEVELOPMENT TEAM IN 2012

1. Re-registration of all active AFL School Ambassadors.
2. Have an AFL School Ambassador in each of the 51 East Perth District Primary Schools
3. Consolidation of the East Perth District schools cluster model
4. Consolidation of the sub-district cluster model to encourage school involvement in programs
5. Increase in participation in Eagles Faction Football (Intraschool Rec Footy competition)
6. Increase in participation in Eagles Cup (Year 6 & 7)
7. Increase in participation in Dockers Cup (all Girls competition Year 5-7)
8. Full or half-Day in-class football clinics offered to all East Perth District Primary Schools



AFL SCHOOL AMBASSADOR PROGRAM - Join The Team Now!

Australian Rules Football (AFL) is fun, exciting and a great way to encourage school children to participate in sport.

AFL Football can also be used in many curriculum activities to enhance learning outcomes. Many school teachers throughout Western Australia have already joined the AFL School Ambassador program (AFLSA) to receive quality resources and use football as a vehicle to achieve a number of positive outcomes for their school and students.

More than 1000 W.A. Primary and Secondary teachers have joined the program, which is endorsed by the W.A. Football Commission's Education Advisory Group (EAG), representing members from all education groups. The AFL School Ambassador program is so important to the WAFC that it is the EAG's ultimate goal to have an Ambassador in every School in Western Australia.

In 2011, the East Perth District boasted School Ambassadors in 80% of its 51 Primary Schools and 68% of its 16 Secondary Schools. Three of our ambassadors were finalists in the prestigious state-wide Ambassador of the Year award:-

Peter Harty (West Morley PS)	– Primary School Ambassador of the Year
Mano Psanoudakis (St.Andrew’s Grammar School)	– Multicultural Ambassador of the Year
Mark Thompson (Mirrabooka SHS)	- Multicultural Ambassador of the Year

The East Perth District will run an induction day for new AFL School Ambassadors during March, 2012, at Medibank Stadium, Leederville. On this day, AFL School Ambassadors will receive the following information:

- Role and expectations of the AFL School Ambassador.
- Resources and support available from the WA Football Commission, including current football programs available to schools.
- Practical activities for football programs.
- Cross-curricular activities involving a football theme.
- There will also be an opportunity for teachers to work with the East Perth Development Officer, regarding the level of support required during the year.
- If you become an AFL School Ambassador for the first time, your school will receive a resource pack, which contains 10 footballs and a set of football goals.
- If your current AFL School Ambassador leaves your school, please nominate another person to attend the in-service and advise to which school the previous ambassador has moved.

If you would like to send an ambassador to this day, please contact Brendan McFaul on 0430 868 512 or bmcfaull@eastperthfc.com.au for more details.

Quotes from teachers who have attended the AFL School Ambassador Induction Day:-

“This has easily been the best PD I’ve been involved in!”

“Had a fantastic day! Really enjoyed the practical actives and feel I can implement these into my school.”

“This program has encouraged me to go back to my school and get other teachers excited about AFL. I am very keen to run a SEPEP program and motivated to go back and implement the things I have seen today.”

For more details regarding the AFL School Ambassador program, please contact Brendan McFaul 0430 868 512, or Jennifer Jenaway at the WAFC on (08) 9381 5599, jjenaway@wafc.com.au



AMBASSADOR PROGRAM

ROLE OF THE WEST COAST EAGLES AND FREMANTLE DOCKERS FOOTBALL CLUBS IN SCHOOL PROGRAMS

The West Coast Eagles and Fremantle Dockers play pivotal roles in the continued development of the game in Western Australia. Their players are primary role models for school students who follow the game and their attendance at a school assembly or school event is an exciting occasion.

The WA Football Commission does all it can to facilitate player appearances; however, we ask that you take into account that the players are full-time professional athletes, with extensive training, travelling and other club commitments which restrict their time.

Both the Eagles and Dockers sponsor and run programs for Primary Schools which often allow for players to attend schools.

If your school has an important occasion or event during 2012 and you would like to request a player involvement in that event, please contact Brendan McFaul on 0430 868 512, to action that request.

For further information on all West Coast Eagles programs, please contact:

<i>Kim Hannah</i>	<i>9388 4532</i>	<i>kimh@wce.com.au</i>
<i>Jasmine Paolino</i>	<i>9388 4587</i>	<i>jasminep@wce.com.au</i>
<i>Tom Roach</i>	<i>9388 4546</i>	<i>tomr@wce.com.au</i>
<i>Or visit our website:</i>		<i>www.westcoasteagles.com.au</i>

For further information on all Fremantle Dockers programs, please contact:

<i>David Crute</i>	<i>9433 7125</i>	<i>davidc@fremantlefc.com.au</i>
<i>Wade Spilcker</i>	<i>9433 7175</i>	<i>wades@fremantlefc.com.au</i>
<i>Or visit our website:</i>		<i>www.fremantlefc.com.au</i>



DESCRIPTION OF FOOTBALL PROGRAMS PROVIDED TO PRIMARY SCHOOLS IN 2012 BY THE EAST PERTH FOOTBALL DISTRICT

**** all programs provided at no cost to schools ****

There are a variety of football programs available for students in years 1-7 based on their age and focused on fun, participation and the development of skills.

The following is a summary of the 12 football programs offered to East Perth District Primary Schools in 2012. Full details of all 46 football programs provided by the WAFC are available on the web site www.wafootball.com.au, select "resources" on the main menu, then select "School Football", then select "Primary School"

AFL MORE THAN A GAME (CD ROM) Years 1-7:

A CD-Rom provided by the AFL. Contains 27 curriculum-based activities across 8 learning areas. with teacher notes and student worksheets. It also contains video clips, history, AFL Club information, uniforms, grounds, player images, club songs, mascots and the rules. The activities engage students by linking learning to AFL football and have been designed to meet WA learning outcomes. A very good themed teaching resource.

Contact Brendan McFaul on bmcfaull@eastperthfc.com.au or 0430 868 512 or Sharon Wilson on swilson@wafc.com.au or 9381 5599

AFL OUR NATIONAL GAME (CD ROM) Years 1-7:

A cross-curricular resource, on CD-Rom, developed to provide teachers with a package of activities designed to meet the core learning outcomes across all key learning areas, with a football theme. Teachers will find the activities beneficial in assisting to engage children in both the classroom and Physical Education settings. Warm-Up Games, Skill Games, Skill Drills and Team Drills are also provided for outdoor activities and coaches of school teams.

Contact Brendan McFaul on bmcfaull@eastperthfc.com.au or 0430 868 512 or Sharon Wilson on swilson@wafc.com.au or 9381 5599

EAGLES ROCK MY SCHOOL

Years 1-7:

The Eagles Rock My School program delivers positive health, values, lifestyle and educational messages through a two-part program with current and former West Coast Eagles players.



In 2012, ERMS offers an exciting new addition to our resources pack - an interactive whiteboard resource based on Sally Carbon's book 'I want to be a footballer'. A range of cross - curricular activities are provided to enhance student learning. The key messages of the program are:

The Five Rs of VALUES:

1. Respect yourself (through exercise and eating healthily)
2. Respect others
3. Respect the environment

4. Reach out to your community
5. Reach your potential (by applying yourself to school and other facets of life)

The Five Fs of SPORT:

1. Fun
2. Fitness
3. Friends
4. Family
5. Football

The school then receives a follow-up visit by a current West Coast Eagle player to conduct either a football clinic or reading session. The reading component of the program this year will feature the new interactive whiteboard (IWB) resource.

Students also receive a variety of prizes for participating in both sessions including club magazines, posters, stickers, mini footballs, water sippers and other West Coast merchandise. Each school receives a football signed by the West Coast Eagles playing squad.

Eagles Rock My School visits over 200 primary schools every year across Western Australia.

Visit westcoasteagles.com.au/ERMS booking for more details and to book a session.

EAGLES CUP (BOYS & GIRLS)

Years 6-7:

A fixtured Interschool competition, run on a local cluster basis during Term 2. Travel is kept to a minimum. Games are played each fortnight on a Friday afternoon over a minimum of three weeks. Schools without year 7 students on campus will participate as normal. Secondary Schools with year 7 students on campus can have their own “all Year 7” competition, or join a Primary School division that has Year 7 students participating.



The Eagles Cup is the premier sporting event that is promoted in primary schools throughout Western Australia. In 2011, 460 schools and 11,500 students from across W.A. participated in Eagles Cup. It provides an exciting opportunity for Primary Schools to participate in a well organised and enjoyable interschool football competition. Students are able to play our great game where emphasis is placed upon participation, skill development and lots of fun. For many students it will be the catalyst that inspires them to join their local football club and develop a genuine appreciation of the game.

Proudly supported by The West Coast Eagles, in partnership with BHP Billiton.

Contact Joe Barbaro on joe.barbaro@det.wa.edu.au or 9264 5871
or Brendan McFaul on bmcfaull@eastperthfc.com.au or 0430 868 512

EAGLES FACTION FOOTY (EFF)

Years 4-6:

17,650 primary school students competed in the Eagles Faction Footy competition in 2011. EFF is recreational footy, with less contact and rules than the normal game. It gives kids the opportunity to learn the game in a fun, safe environment with their school friends. Ideal for P.E. classes or lunch time.

Designed to be played in factions or as a SEPEP sport in P.E. All nominating schools receive an excellent Faction Footy kit for their school, comprising footballs, certificates, a shield for the winning team, a set of bibs and a set of 4 goal posts (If you are currently not an AFL School Ambassador).

Proudly supported by The West Coast Eagles, in partnership with BHP Billiton.

To register for Eagles Faction Football in 2012, please return the registration form, which is at the back of this information pack, directly to the WA Football Commission

Suggested formats:-

- Involve students in years 4-7 to form a team of 6-10 players (i.e. 4 faction teams).
- Teams can play for their Faction and the points could go to a Faction Shield.
- Competitions can be conducted in any term (however, most competitions will be in terms 2 & 3).
- Competition rules can be designed by the students or they may use AFL Recreational Footy rules.
- Games can be played in PE/Sport time, at lunchtime and/or after school.
- All year levels can play e.g. a school may have more than one competition.



'Welcome to Freo'

'Welcome to Freo' is designed to utilise the Fremantle Dockers' resources and player expertise to assist students in making informed decisions for a responsible, healthy and active lifestyle.

The specific objectives of the program are as follows:

1. To develop an understanding of BULLYING, GOAL SETTING, HEALTHY LIFESTYLE, LEADERSHIP and SOCIAL RESPONSIBILITY within the WA Curriculum Framework Outcomes.
2. To provide students with a rare opportunity as they take part in a football clinic and tour run by Freo Dockers' players at the Fremantle Dockers Football Club.
3. To promote a healthy and active lifestyle by engaging in a practical football session.
4. To introduce and engage culturally and linguistically diverse populations to Australian culture through Australian Football, the Fremantle Dockers Football Club and the AFL.
5. To introduce and engage female participants to the Fremantle Dockers Football Club and the AFL.

Welcome to Freo is conducted over three sessions in terms 1-3 for primary school students in Years 4-7. A maximum of four classes from each selected school participating can be accommodated. Every participating student receives an *AFL Squadron Card and gift pack.

This exclusive opportunity costs only \$10.00 per student (inclusive of GST). In order to assist schools the Fremantle Dockers Football Club will reimburse 50 per cent of transport costs associated with session two.

FREO Skills4Schools

The Fremantle Dockers Football Club has a corporate and social responsibility to the community in which it thrives. In essence, it's about giving something back to acknowledge the support the community gives the club.



Freo Skills4Schools is instrumental in achieving that aim through a broad range of programs. It is a school-based initiative designed to utilise Fremantle Dockers' resources and player expertise to assist students to make informed decisions for a responsible, healthy and active lifestyle.

The curriculum based programs are fun filled and encourage active and healthy participation among our young children. With childhood obesity on the rise, the programs are also a great way to help tackle major health issues in our community.

Proudly supported by The Fremantle Football Club.

FREO FAST BALL

Years 1-6:

A part of the Fremantle Dockers *Skills4Schools* program. Students participate in a team handballing relay. Ideal for PE lessons.

FREO LONG BOMB

Years 5-7:

A part of the Fremantle Dockers *Skills4Schools* program. Students participate in kicking a football as far as they can. Ideal for PE lessons. Is used to find your school's champion long kicker in Years 5-7

FREO KWIK KICK

Years 3-6:

A part of the Fremantle Dockers *Skills4Schools* program. Students participate, in pairs, kicking to each other as many times as they can in 3 minutes. Ideal for PE lessons.

To register for 'Welcome to Freo' or Freo Skills4Schools, please contact:

David Crute 9433 7125 davidc@fremantlefc.com.au

Wade Spilcker 9433 7175 wades@fremantlefc.com.au

Or visit our website: www.fremantlefc.com.au



FREO DOCKERS SHIELD (BOYS & GIRLS) Years 6-7

Primary schools that participate in an interschool one-day lightning carnival organised by either the schools in their district cluster, or conducted by the East Perth Football District, will compete for the Freo Dockers Shield. In both cases, these carnivals will be supported by the East Perth District. Although the Freo Dockers Shield is targeted primarily towards males in upper primary, female participants are welcome. The accent is on participation and competition.



Proudly supported by The Fremantle Football Club.

Contact Brendan McFaull on bmcfau@eastperthfc.com.au or 0430 868 512

FREO DOCKERS CUP (GIRLS) Years 5-7:

A one-day carnival, played at a central venue within the East Perth District. Accent is on participation and fun. The Freo Dockers Cup provides female students with the opportunity to develop their skills and enhance their fitness and enjoyment of football, in a safe and well-organised physical activity. Each child participating will receive a Freo Dockers Cup participation certificate.

Proudly supported by The Fremantle Football Club.

Contact Brendan McFaull on bmcfau@eastperthfc.com.au or 0430 868 512



SCHOOL-BASED AUSKICK CENTRE Years 1-3:

** by invitation from East Perth Football District

A 6 week Auskick program offered to Years 1-3 students at your school. Run by East Perth District coaching staff and the school's AFL School Ambassador. Held straight after school, one afternoon per week, at the school oval. All equipment provided. Provision of an Auskick backpack kit is included.

Contact Brendan McFaull on bmcfaull@eastperthfc.com.au or 0430 868 512

WAFL SCHOOL CLINICS Years 1-6:

Quality football clinics for boys and girls, held at your school during PE classes. Half-day or full-day clinics available, with an aim to see as many of the school's students as possible on that day. Run by East Perth District coaching staff. All equipment provided.

Contact Brendan McFaull on bmcfaull@eastperthfc.com.au or 0430 868 512

SUMMARY OF OTHER FOOTBALL PROGRAMS AVAILABLE TO SCHOOLS:

Full details of all football programs provided by the WAFC are available on the web site www.wafootball.com.au, select "resources" on the main menu, then select "School Football", then select "Primary School"

Design a Football Jumper Competition (Conducted March to April)

This exciting competition is a tremendous way of promoting football in the lead up to the junior football season whilst providing excellent benefits to your school. The competition involves children designing a new jumper for their school football team based on criteria such as local landmarks, school ethos, school population, location of school, etc. The 2 major prizes are a set of jumpers in the winning design presented to the winning schools (one country, one metro).

Proudly Supported by Burley Sekem.



To register in 2012, please return the registration form, which is at the back of this information pack, directly to Jen Jenaway at the WA Football Commission

AFL Online

AFL Learning - afllearning.com.au Is a great new on line teaching resource for AFL School Ambassadors and teachers which was launched in WA in 2008. This terrific initiative is a result of a partnership between the WAFC, AFL and Web Smart design.



The AFL Learning Management System (AFL LMS) aims to make life easier for teachers and enhance student outcomes through a one stop shop for all our online AFL Football resources, activities and lesson plans. It has been developed in consultation with teachers and is now ready for all schools.

AFL Quiz – aflquiz.com.au

In conjunction with the AFL Learning Management System for teachers the WAFC and AFL have developed an exciting online AFL QUIZ for students. This great competition will be conducted in teams and promotes collaborative learning with terrific prizes for the students who win a “money can’t buy experience”. Recent WA winning Schools are Glen Forrest, Nollamara & North Kalgoorlie Primary Schools. There will be more information posted on our website during the year so keep an eye out for the competition details and get your class involved in this fantastic program.

AFL Schools Dream Team

The 2011 Toyota AFL Dream Team National Schools Competition is an all-new game open to all Australian primary and secondary students, where you’ll have the chance to compete against the other students in your school, as well as representing your school for terrific personal and school prizes in the State-vs.-State (and Territories) Championship!

Full details of all football programs provided by the WAFC are available on the web site www.wafootball.com.au

Select “resources” on the main menu, then select “School Football”, then select “Primary School



AFL FOOTBALL PROGRAMS OFFERED TO EAST PERTH DISTRICT PRIMARY SCHOOLS 2012

SCHOOL: _____

CONTACT PERSON: _____

EMAIL: _____

FAX: _____ MOBILE: _____

Please select the AFL programs you would like provided to your school in 2012:

- | | | | |
|--------------------------|--------------------------------|------|-----|
| <input type="checkbox"/> | AFL MORE THAN A GAME (CD ROM) | AFL | 1-7 |
| <input type="checkbox"/> | AFL OUR NATIONAL GAME (CD ROM) | AFL | 1-7 |
| <input type="checkbox"/> | EAGLES ROCK MY SCHOOL | WCE | 1-7 |
| <input type="checkbox"/> | EAGLES CUP (BOYS) | WAFC | 5-6 |
| <input type="checkbox"/> | EAGLES FACTION FOOTY | WAFC | 3-6 |
| <input type="checkbox"/> | FREO FAST BALL | FFC | 1-6 |
| <input type="checkbox"/> | FREO LONG BOMB | FFC | 3-6 |
| <input type="checkbox"/> | FREO KWIK KICK | FFC | 3-6 |
| <input type="checkbox"/> | DOCKERS CUP (GIRLS) | WAFC | 5-6 |
| <input type="checkbox"/> | SCHOOL-BASED AUSKICK | WAFC | 1-3 |
| <input type="checkbox"/> | WAFL CLINICS | WAFC | 1-6 |
| <input type="checkbox"/> | DOCKERS SHIELD (L.C.) | WAFL | 5-6 |

Please return to Brendan McFaull, East Perth District Development Officer, on fax 9443 4552, or scan to bmcfaull@eastperthfc.com.au



EAGLES FACTION FOOTY NOMINATION FORM



To nominate for participation in **Eagles Faction Footy** in 2012, please complete the following details and return to:

Attention: Louanne Wakefield
Administration Officer WA Football Development
West Australian Football Commission
Email: lwakefield@wafc.com.au Fax: 9381 7947

Alternatively, you can complete this form on line – visit the Schools Section (Primary Competitions) at www.wafootball.com.au

Please note: if your school participated in 2011, we need you to register for 2012 so your school does not miss out on additional free resources.

School Details:

School Name: _____

Address: _____

Phone Number: _____

School Ambassador Details: _____

AFL School Ambassador: _____

Work Email Address: _____

Eagles Faction Footy Coordinator Details:

Coordinator Name: _____

Work Email Address: _____

Eagles Faction Footy Competition Details:

Dates of Competition*: _____

Year level of competition teams: _____

Number of teams in the competition: _____ Number of players in the competition: _____

*** Schools can conduct more than one competition each year. However a competition must involve a minimum of 6 weeks or 6 games for each team.**



DESIGN A FOOTBALL JUMPER COMPETITION 2012

Attention: Jennifer Jenaway – WAFC

Fax: 9381 7947

I would like to enter our school in the Burley Sekem “Design a Football Jumper” competition. Details of our school are as follows:

School: _____

Address: _____

Contact Person: _____

Phone: Fax: _____ Work Email: _____

Fax completed entry form to Jennifer, Primary School Program Coordinator- WAFC
by Wednesday 15 February on fax 9381 7947

Once your entry has been received, you will be forwarded further information on the competition. Many thanks for your support and best of luck to your school in this exciting competition.



Metro winners 2011, Woodbridge Primary School